

# Retreat brochure (sample)

Yarn Retreats

## A few days with wool

This sample brochure is a placeholder so the document list is ready on a new portal. Delete it and upload the brochure for the retreat you are selling. A useful brochure names the place, the dates, what the ticket includes, what to bring (needles, a project, clothing for the weather), and how the days are shaped.

## What guests usually want to know

Where they sleep, which meals are shared, which sessions are in the studio, and which are outings. Say which events can be opted out of, and that opting out reduces the ticket by that event's cost. Point them to the booking terms for the deposit and the later payment dates.

## Replace this file

An administrator can delete this PDF and upload the real brochure, and can attach a brochure to one retreat or leave it available to every customer.